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CONSULTING MIX
Managing Business Complexity

KNOWLEDGEABLE EXPERIENCED TRUSTWORTHY

Our expert knowledge and experience enables us to effectively facilitate, simplify and accelerate the changes required in your business to help you build a strategy that brings measurable results.



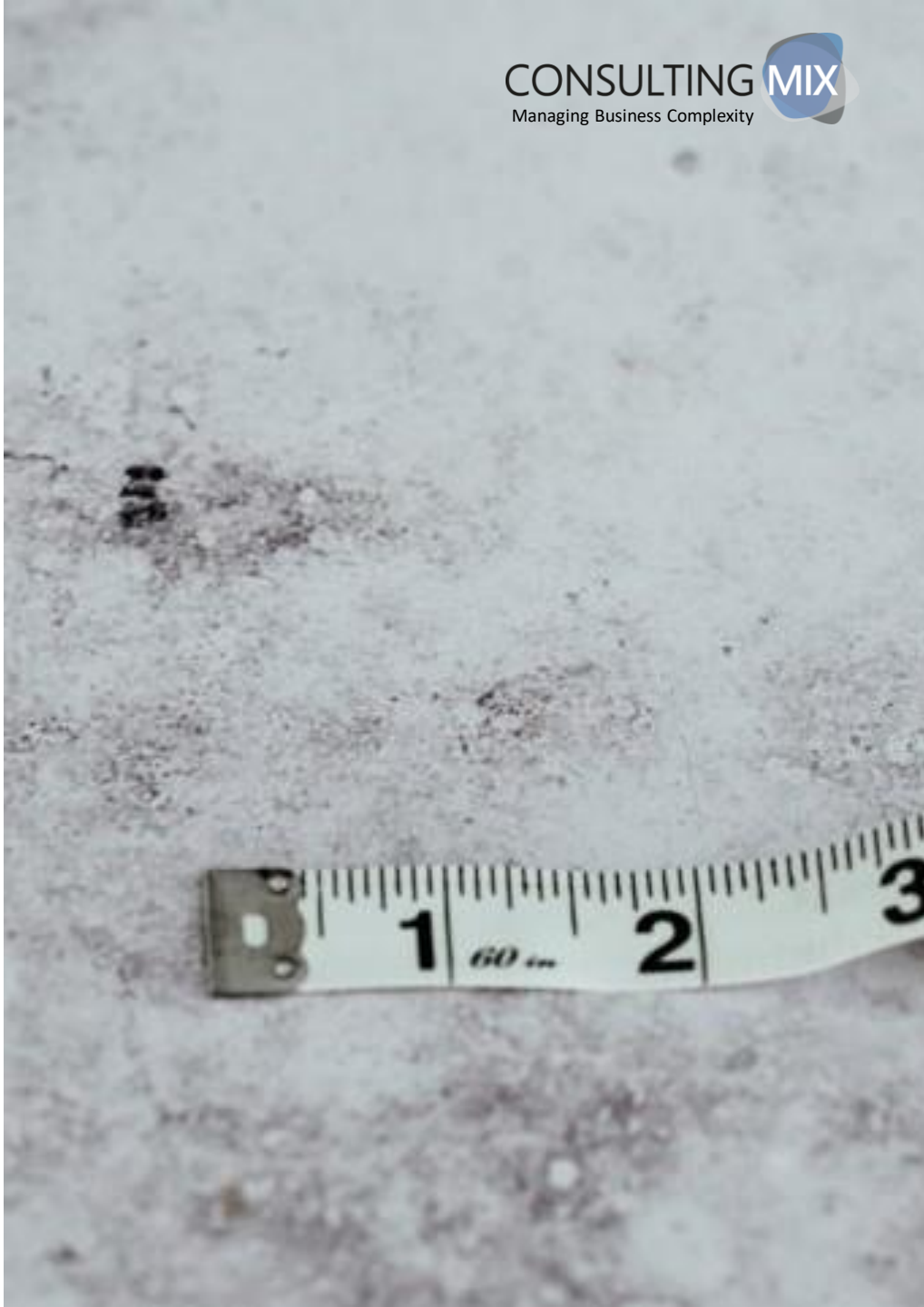
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Consulting Made To Measure

Strategy Consulting is the pivot of our business. Our goal is to support you in reaching your businesses full potential thereby making it more profitable.

As an agile group, we custom build each assignment around your specific Business Goals, Vision and Culture.

We offer a wide range of services, from developing long-term strategies to increasing the effectiveness and efficiency of the company and its processes.



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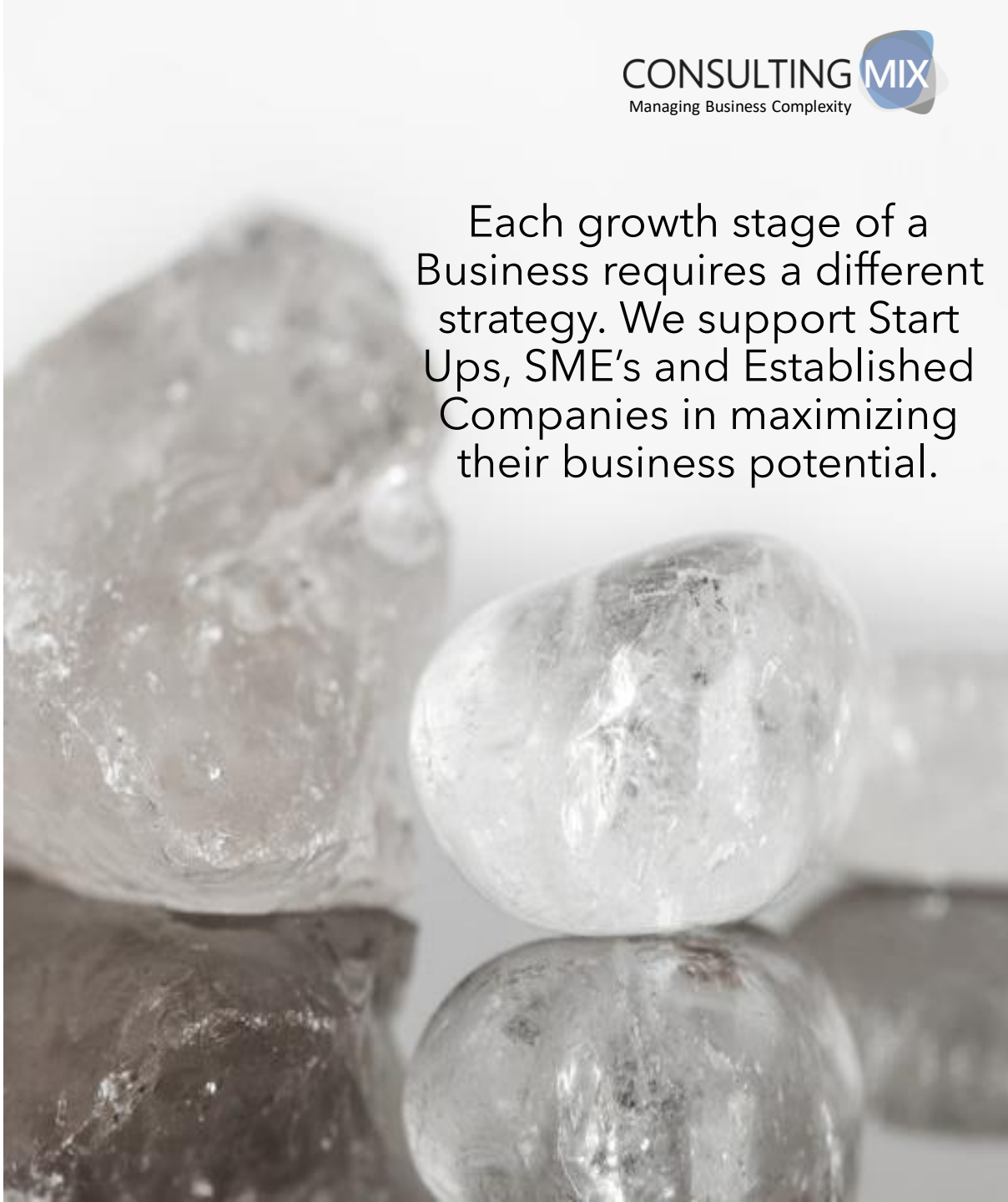
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START-UP/SME'S

Roadmap and Growth Plan
Business Plan
Market Assessment
Competitors Benchmarking
Organizational Design
Fund Raising

ESTABLISHED COMPANY

Strategic planning
Customer Value Analysis
Marketing and Sales Strategy
Process & Cost Optimization
Digital Innovation Plan
Business Due Diligence



Each growth stage of a Business requires a different strategy. We support Start Ups, SME's and Established Companies in maximizing their business potential.

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WE WORK TO OPTIMIZE ALL AREAS OF THE BUSINESS TO INCREASE PROFIT



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Increase Productivity

Align people, processes and technology to increase competitivity

Monitoring productivity enables a Business to control its costs and service levels which in turn means margin and also pricing competitivity. When this is done on a continuous basis, the Business is able to identify when a process review is required and react swiftly to maintain its position.

We develop Efficiency and Optimization plans aimed at maintaining consistency between all areas of the business increasing the return on resources and investments.

Align your Offer with Demand

Deliver products and services that meet your customer's needs

Turbulence in the market can create opportunities for your competitors which impact your profits. Knowing what your customers are thinking about you, about your competitors and about their purchasing plans for the future allows you to react swiftly to close the gap.

C-Value listens to your customers and gathers strategic Insights to enable decision making regarding all areas of the business.

Redefine your Business Strategy

Govern your Business and Manage Change

When market-imposed limits threaten growth, it's time to rethink strategy. Significant changes that impact internally or externally the Business, such as changes in demand, cash flow or profitability can put Business Continuity at risk.

We support your business by recommending corrective actions to realign or relaunch the business.

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Create an Effective Organizational Structure

A company's organizational structure is the pillar of a business and has to support management, processes, communication, and information flows. An agile organization is able to evolve over time to changes in the businesses ecosystem especially during turbulent times.

Design a robust and agile organization

We offer programmes regarding: Organizational Review, Change Management, Process Review and Personnel Management. Also Organizational Design and Open Innovation for specific entities.

Auditing and Control Programme

Audit/Management Control gives control of the numbers that describe the progress of the business performance over time. Past and present data is measured, monitored and models are developed for the future to implement actions that lead to profit.

Monitor the KPIs that lead to your company's goals

We create a Management Control programme which includes a Budget and Business Plan to monitor progress over any timescale allowing visibility of if and when adjustments need to be implemented.

Invest in Innovation, Technology and Analytics

Innovation can be state of the art and radical, however in some cases only marginal investments are required. Planning investments accurately in this area, including new technology for manufacturing, platforms and network infrastructure to optimize data and enabling technologies (e.g. Robotics, IoT, AI, Big Data), requires an in depth evaluation to assure that they generate profit.

Ensure return on investment in Innovation

We perform evaluations for: Industry Trend Analysis, Benchmarking, Business Planning, Technology Due-Diligence, External and Internal Risk/Impact Analysis and Alternative Investments Guide.

Managing Governance, Leadership & Succession

In planning the succession of companies, family members are not always in a position to takeover the running of the business. It may seem like the only available 'exit' strategy is that of selling to a third party transferring ownership. A transition however is possible without resorting to selling the business or resorting to a M&A.

Create a foundation for Business Endurance

Our intervention consists of a Governance Transition Plan which takes into consideration the fundamentals of the business: family, management and ownership.

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BEHIND EACH INTERVENTION

Our team of consultants and analysts are trained in a variety of quantitative and qualitative skills. They are specialized in research, customer referencing, portfolio analysis and modelling and bring to each assignment enthusiasm in uncovering the causes for business performance or competitive position.

We bring an established methodology and strive to help our Clients implement changes that bring measurable improvements to the whole business.



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